

WORKSHOP OUTLINES

The overarching idea for my launch is...

eg. to help my audience know the best way to climb the mountain

WORKSHOP FLOW

The flow for my launch experience workshops is...

1.

2.

3.

WORKSHOP 1 - VALUE CONTENT

These are my initial ideas for the 'value content' section for Workshop 1 (3-5 sections)

WORKSHOP 2 - VALUE CONTENT

These are my initial ideas for the 'value content' section for Workshop 2 (3-5 sections)

WORKSHOP 3 - VALUE CONTENT

These are my initial ideas for the 'value content' section for Workshop 3 (3-5 sections)

Workshop 3 - Now it's time to use the spreadsheet to create your outlines