

## How the program changes from here

Well done, you made it all the way to welcome week. It's time to bring in all those folks into your launch experience. Oh, I'm so excited for you. This is a bit where I I'm just so happy in my launch because I know that I'm getting to know my future customers. It's a really special time. Most of your buyers will actually join before you start your workshops. And so it's really important that you bring your best energy this week because right there coming into your launch are your future customers so bring your best energy for them. Big smile on your face, even if you're tired. So it's actually here that the programme starts to change. Till now you've been given weekly content and you've been working so hard and doing all the things and doing all the training. But now it's time to start taking daily action.

What I've created for you is a video for every single day of your launch. I'm going to tell you the specific things that you need to focus on every single day to get best results. So the best thing you can do right now is to watch all the videos. So then you know what's coming up. And then you're going to do the daily video on the day. Now, what I sometimes find quite helpful is that night before, just do a little recap of tomorrow's video, see what activities are coming up and just make sure you're really clear on your plan. So right now, get the whole overview of what welcome week looks like. And every single day you're going to do those daily actions. But if it helps you, the night before just have a little watch, so you know what's coming up. Is going to make you feel really reassured that you're working on the right things at the right time. And this is essentially how I work with my private clients. I have something called launch wingwoman which is where I work with someone very closely within their team. I host their team meetings every single day of their launch. And it's all about maximising their results by keeping the team energised and focused on the right things at the right time. So really these videos are all about me being the launch coach on your shoulder, being there every step of the way. And the way that you get best results from your launch is staying focused on one day at a time. So by all means, get the whole overview, understand what's coming up, refresh your brain, refresh your memory, should I say on the things we've already discussed about what welcome week's all about, start doing some of those engagement strategies, start bringing in the content you've already created. But if you watch a video every single day, it's going to guide you on the actions that you need to take.

Enjoy this week. This is what you've been working towards. Make sure you're bringing in those lurkers, the people who've been watching your content. I often get people saying, I've been stalking you on Instagram for a year, before they even join my launch experience. So this is your opportunity to get to know them. Enjoy every single moment, bring your best energy. And remember, I'm on the shoulder. Every step of the way, just keep watching those training videos. Have the most incredible week. Without further ado let's start the next lesson.